

## Stratagame Project



## Methodologies for sharing of ideas

Among the soft skills, the ability to have creative ideas should be mentioned, but sometimes having good ideas is not enough. Often, in fact, it is also necessary to know how to "share" ideas with others; for example, those who are part of a working group may have to present and share their ideas, to make them understand the members of the group, perhaps integrating them and putting them in relation to those of others.

An example of sharing ideas is "creative thinking brainstorming", a mechanism that provides many inputs and as many ideas: an idea can be discussed in a group, built together, step by step, word by word. There are techniques (DeBono, E. ; Six Thinking Hats; 1985) that make sure that ideas are seen and examined through different areas of thought (logically, examining their optimistic aspect, focusing on values and benefits, analyzing the difficulties and dangers, highlighting the emotions, feelings and intuitions related to the ideas presented, checking their creativity, innovation, clearness and precision).[1] To generate innovative and creative ideas, stimulation to express opinions and ideas often works.

In a group, for example, a good leader is someone who always tries to get people, who tend to stay in the shadows or are quieter than others, to talk. They could have very interesting things to say.

Opinions and suggestions should not be despised, as they can sometimes provide a solution to a problem and a new impetus to the team's projects towards achieving a common goal.

In summary, what favors the generation of ideas in a group is:

- at first to define the ideas that can inspire and motivate the group to pursue the common goal with commitment and dedication;

- maintain respect for the ideas and expectations of others;

- do not tense up on your positions, even when you are sure you are on the side of reason. Stay open to listen;

- understand the reasons of others;

- always aim to achieve a "win-win" position -

- it will not hurt anyone's pride, it will satisfy both parties and will keep relationships open for possible future collaborations.

[1] For further information, consult

<https://blog.hubspot.com/marketing/creative-exercises-better-than-brainstorming>

